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paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Pages Number: 270 Publisher: Tsinghua University. Pub. Date :2011-09-01 version 1. Cuijing Dong. in the long Rui. Cui Lili edited the database technology and applications - business-oriented analysis of the Access2003 to business analysis as . featuring the business data in the database organizational principles. and in parallel from the data analysis. data collection and multi-dimensional analysis. report preparation and other point of view shows the latest application of relational database technology. The book is divided into eight chapters. including an overview of database technology. data definition. data manipulation. data control functions and relationships between tables. data query. data display and output functions. PivotTable and PivotChart. Access database technology in customer relationship management applications. Book is accompanied by experimental instructions. lab report template. simulation questions and answers. Database technology and applications - business-oriented analysis of the Access2003 sought to clear the main line. technical and practical. Through the study of the book. you can understand the business data in the database organization. master of business data analysis methods. and use Access 2003 for quantitative business analysis. This book can serve as Financial Management database technology and application of public teaching materials. also be used as reference books or teaching materials related to training. business data analyst also a valuable reference. Contents: Chapter 1 Overview 1.1 database technology. data management. labor management technology development phase 1.1.1 1.1.2 1.1.3 File System stage of phase 1.2 data model. database system 1.2.1 The concept of data model and common data elements 1.2.2 1.3 the basic concepts of database models and data processing 1.3.2 1.3.1 1.3.3 database system and its basic functions of database management systems and system components 1.4 1.3.4 database database technology...

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