



## Advancing Campus Efficiencies: A Companion for Campus Leaders in the Digital Era

By Sally M. Johnstone, WCET (Western Cooperative For Educational Telecommunication), George L. Mehaffy

John Wiley & Sons Inc. Hardback. Book Condition: new. BRAND NEW, Advancing Campus Efficiencies: A Companion for Campus Leaders in the Digital Era, Sally M. Johnstone, WCET (Western Cooperative For Educational Telecommunication), George L. Mehaffy, Technology is continually changing the world. In higher education in particular, new technologies can be applied to great advantage by campus communities seeking to offer better services for students in more efficient ways. Written for deans, vice presidents, and presidents of all higher education institutions, Advancing Campus Efficiencies provides straightforward advice that is intended to help colleges and universities respond to calls for greater accountability and their students' rising expectations for access to advanced technologies. The book envisions a dramatically different way of delivering courses; disaggregating and reassigning teaching functions; and increasing differentiation, collaboration, and innovation-all enabled by the appropriate use of information technologies. Drawing on the Western Cooperative for Educational Telecommunication's (WCET) more than 15 years of work on the effective use of technology to increase quality and efficiency in higher education, the book offers valuable insight on\* Whether for-profit institutions enjoy a competitive advantage over public and independent institutions\* The most critical issues facing higher education today, and possible solutions\* Strategies for managing...

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