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THE GENDER AND CONSUMER CULTURE READER



New York University Press. Paperback. Book Condition: new. BRAND NEW, The Gender and Consumer Culture Reader, Jennifer Scanlon, What is the relationship between gender and consumerism? Jennifer Scanlon gathers a collection of readings and archival materials to explore the multiple and contradictory ways in which women and men consume. Interdisciplinary and cross-cultural in scope, The Gender and Consumer Culture Reader introduces the reader to some of the most compelling issues and arguments in this growing field of study. In questioning...

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- Authored by Jennifer Scanlon
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