



Visual Grammar

By Christian Leborg

Princeton Architectural Press. Paperback. Book Condition: new. BRAND NEW, Visual Grammar, Christian Leborg, Life in the image world has made us all voracious, if not always deliberate, consumers of visual messages. Easy access to computer graphic tools has turned many of us into either amateur or professional image producers. But without a basic understanding of visual language, a productive dialogue between producers and consumers of visual communication is impossible. "Visual Grammar" can help you speak and write about visual objects and their creative potential, and better understand the graphics that bombard you 24/7. It is both a primer on visual language and a visual dictionary of the fundamental aspects of graphic design. Dealing with every imaginable visual concept from abstractions such as dimension, format, and volume; to concrete objects such as form, size, color, and saturation; to activities such as repetition, mirroring, movement, and displacement; to relations such as symmetry, balance, diffusion, direction, and variation this book is an indispensable reference for beginners and seasoned visual thinkers alike. Whether you simply want to familiarize yourself with visual concepts or whether you're an experienced designer looking for new ways to convey your ideas to a client, "Visual Grammar" is the clear and concise manual that you've...



READ ONLINE
[7.62 MB]

Reviews

The best pdf i at any time read. It is one of the most remarkable ebook we have read through. You wont really feel monotony at anytime of your own time (that's what catalogs are for concerning should you check with me).

-- **Reggie Streich**

This publication is really gripping and exciting. It really is basic but unexpected situations in the 50 % in the book. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- **Prof. Salvador Lynch**

See Also



Shlomo Aronson: Making Peace with the Land, Designing Israel's Landscape

Spacemaker Press. Hardcover. Book Condition: New. 1888931167 Never Read-12+ year old Hardcover book with dust jacket-may have light shelf or handling wear-has a price sticker or price written inside front or back cover-publishers mark-Good Copy- I ship FAST with FREE tracking!! *...



I'm 9 and I've Farted 46,021 times!: Terrific Trivia about Kids Your Age

Macmillan Children's Books, 2011. Paperback. Book Condition: New. Rapidly dispatched worldwide from our clean, automated UK warehouse within 1-2 working days.



Looking for Jo: Set 1

Ransom Publishing. Paperback. Book Condition: new. BRAND NEW, Looking for Jo: Set 1, H L Dube, Steve Sharp was a cop. Now he works for himself. He must find a missing kid. Jo. Seventeen years old. Steve Sharp is a reading series,...



A Dog of Flanders: Unabridged; In Easy-to-Read Type (Dover Children's Thrift Classics)

Dover Publications, 2011. Paperback. Book Condition: New. No Jacket. New paperback book copy of A Dog of Flanders by Ouida (Marie Louise de la Ramee). Unabridged in easy to read type. Dover Children's Thrift Classic. Reprint of original edition. Green edition. Mineola...



Born Fearless: From Kids' Home to SAS to Pirate Hunter - My Life as a Shadow Warrior

Quercus Publishing Plc, 2011. Hardcover. Book Condition: New. No.1 BESTSELLERS - great prices, friendly customer service â" all orders are dispatched next working day.



Shadows Bright as Glass: The Remarkable Story of One Man's Journey from Brain Trauma to Artistic Triumph

Free Press. Hardcover. Book Condition: New. 1439143102 SHIPS WITHIN 24 HOURS!! (SAME BUSINESS DAY) GREAT BOOK!!