



Eureka: Discovering Your Inner Scientist (Paperback)

By Chad Orzel

INGRAM PUBLISHER SERVICES US, United States, 2015. Paperback. Condition: New. Language: English . This book usually ship within 10-15 business days and we will endeavor to dispatch orders quicker than this where possible. Brand New Book. Even in the twenty-first century the popular image of a scientist is a reclusive genius in a lab coat, mixing formulas or working out equations inaccessible to all but the initiated few. The idea that scientists are somehow smarter than the rest of us is a common, yet dangerous, misconception, getting us off the hook for not knowing, or caring, how the world works. How did science become so divorced from our everyday experience? Is scientific understanding so far out of reach for the non-scientists among us? As science popularizer Chad Orzel argues in Eureka , even the people who are most forthright about hating science are doing science, often without even knowing it. Orzel shows that science isn't something alien and inscrutable beyond the capabilities of ordinary people, it's central to the human experience. Every human can think like a scientist, and regularly does so in the course of everyday activities. The disconnect between this reality and most people's perception is mostly due...

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